Colorado Regional Health Information Organization

Product Management Director

In partnership with thousands of healthcare providers, CORHIO is revolutionizing the way medical professionals use digital health records. Our advanced health information exchange (HIE) technology provides instant access to information that saves lives, streamlines care coordination, reduces costs, and improves clinical outcomes for millions of people.

POSITION SUMMARY

The Product Management Director assists the Chief Strategy Officer in the development of the CORHIO strategy and manages products/services for one of the leading organizations in the country in the field of Health Information Exchange (HIE). This role reports directly to CORHIO’s Chief Strategy Officer.

This position is extremely cross-functional, demanding communication and resource management from all teams within CORHIO, as well as key external organizations and participants. The Product Management Director is responsible for managing the assigned current and future products of the HIE, as well as the development of the Product strategy and vision.

RESPONSIBILITIES:

Product Management

- Product lifecycle management from concept to phasing out of the product(s) across assigned products/product lines.
- Lead, define, represent and communicate product strategy and vision in line with the businesses long-term goals.
- Lead implementation of product management methodology, process and tools. Teach staff process and how to use tools.
- Assess product development and enhancement opportunities.
- Oversee competitive research and technology assessments.
- Evaluate and establish program priorities in line with the business objectives.
- Maintain product roadmap for assigned products based on CORHIO’s strategic direction.
- Accountable for quality of product, business performance and budget.
- Develop forecasts, metrics and measures. Monitor and evaluate the results.
- Responsible for ensuring effective cross-functional collaboration.
- Work with Outreach, TSS and Product Marketing Managers to assess product mix; evaluate market share; conduct competitive analysis; and identify new products.
- Work with Outreach and TSS to drive the establishment of strategic marketing plans for each assigned product or product lines.
- Define pricing and competitive positioning in collaboration with Outreach and TSS.
- Influence business and industry practices by driving innovative ideas, solutions and products through leadership and decisive action.
- Be passionate about satisfying customers by building world-class teams and processes.
- Key evangelist serving as public face of product with strategic partners and other industry leaders.
- Take part fully in a range of industry events including: conventions, panels, forums.
- Addressing complaints and resolving problems.
External Relationship Development

- Partner with CORHIO’s HIE vendor(s) and internal development team, ensuring that relationships are leveraged to meet CORHIO’s needs including working with vendor(s) to ensure vendor product roadmaps are integrated with CORHIO’s product roadmap.

- Participate in outreach and education activities, locally and nationally, as a knowledgeable and trusted strategic voice to drive health IT direction. This includes leading market evaluation activities, focus groups, and other external activities to bring in the voice of the customer.

Skills, Experience and Attitude Requirements

- 7+ years in Product Management
- 5 years of technology leadership experience
- At least 8-10 years of experience in the health IT industry or healthcare
- Proven track record of driving consensus and delivery of product portfolio using lean/agile methodologies
- Transparent approach to product management and roadmaps
- Ability to identify HIE opportunities and apply out of the box thinking to provide sound solutions
- Proven ability to consistently turn strategy and vision into reality through effective product, services and systems plans, business requirements and communication
- Understand the use of technology and how its implementation affects strategic business goals
- Outstanding collaboration and relationship building skills
- Ability to clearly understand appropriate internal handoffs for relationships and projects
- Proven balance of strategic and tactical skills
- Proven aptitude for seeking creative solutions to multifaceted problems
- Excellent staff management skills
- Outstanding written and verbal communication skills as well as listening skills
- Ability to lead meetings attended by senior executives, managing expectations and driving collaboration
- Highly energetic strategic thinker and self-starter
- Hands-on and highly structured approach
- Ability to establish and meet deadlines in a fast-paced environment
**Work Environment**
Typical office setting; the CORHIO office is in Cherry Creek area of Denver, near the intersection of Colorado Blvd. and Cherry Creek Drive South.

**Total Compensation**
Competitive salary and benefits package. CORHIO’s benefits package includes an annual cafeteria plan allowance that allows employees to elect various offerings and tailor the plan to best suit their personal needs. CORHIO employees are eligible to participate in the company’s 403b plan. In addition, employees are provided annual Personal Time Off, Short and Long Term Disability, and Life Insurance. NOTE: No relocation monies are available.

**To Apply**
E-mail resume, cover letter, salary history and 3 references to hiring@corhio.org (include position title in Subject). **No phone calls please. ABSOLUTELY NO RECRUITERS!**

**ABOUT CORHIO**
Improving health through enhanced use of information technology and data exchange is the heart of what we do. We manage one of the country’s largest and most successful health information exchange (HIE) networks, provide advisory services that help healthcare professionals effectively use technology and improve care delivery, and supply health plans and accountable care organizations (ACOs) with valuable data that enhance analytics and population health programs. As an independent, nonprofit organization, we are dedicated to serving all of Colorado’s healthcare stakeholders.

**Our Mission:** CORHIO empowers people, providers, and communities by providing the information they need to improve health.

**Our Vision:** Harnessing the power of data for health and vitality.

**Our Values:**

- Building Community through Collaboration
- Pursuing Innovation with Determination
- Making a Commitment to Excellence through Life-Long Learning
- Deliberately Creating a Fun and Respectful Environment
- Delivering with Integrity and Accountability

**CORHIO is an equal opportunity employer (EOE). CORHIO may, at its discretion, conduct a background check on any workforce member and/or require job candidates to successfully complete a background check as a condition of employment.**